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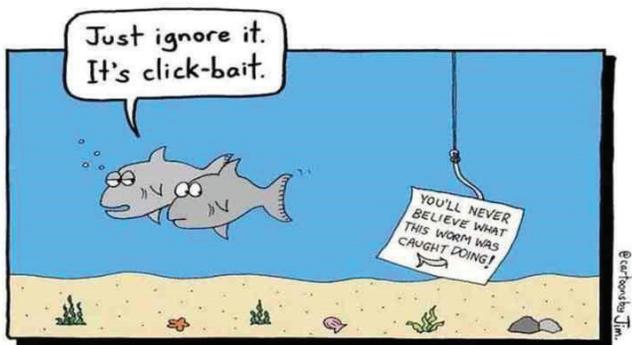
CRIME PREVENTION NEWSLETTER
AUGUST 2019



One strategy in crime prevention which has proven to be highly effective is the tried and true “Block Watch” program. The reason this strategy is so effective is attributed to the participatory nature of the program. In other words, in order for the program to be effective, it requires that a high percentage of neighbors on a block communicate and work together to prevent crime on their street. It involves a network of communication, whether that be an actual phone tree, or the more modern approach of using texts, or closed “invitation only” social media groups on Facebook, or the NextDoor app. It incorporates planning by a neighborhood hierarchy of volunteers called Block Watch Captains who coordinate meetings, and possibly even occasional social activities for Block Watch members such as cookouts or Block Watch parties. These meetings allow members to share information about suspicious activities in the neighborhood, and can be used to schedule crime prevention training with the police department’s Community Resource officer. The Block Watch program is not merely having a Block Watch sign installed, it is an active, participatory program involving neighbors who have an interest in preventing criminal activity on their block. If you are interested in starting a program on your block, the first step is to get out and talk to your neighbors to get them on board. Then call the Jeffersontown Police Department at 502-267-0503 and request to speak to the Community Resource Officer about scheduling a meeting with you and your neighbors to get your program off the ground. Communication is key!

Scammers and Scoundrels

Click Baiting Scams: Emails and Social Media Pages Containing Links to a Video with News Stories, Celebrities, etc. They are scams and contain malware!



Whenever a major story breaks, especially involving celebrities, scammers take advantage of the interest and create posts with online photos, stories, and social media links that claim to offer the gory details.

If you click...

You may download malware, viruses, or provide information to the scammers that leads to identity theft.

How to avoid the scam...

Hover over links to see their true destinations and where it would take you. If you don't recognize and trust the website, don't click!

Don't trust that your friends online are actually your friends. Spammers may have hacked their account and be using clickjacking to trick you into clicking on social media links that you would not usually click on.

Crime Trends this Month

Thefts/Attempted thefts from vehicles: Timberwood Circle, Yorkwood Place, Cambridge Station, Ampere Drive, Wooded Trail Court, Plantside Drive, Kings Lynn Drive, Reinhart Way, Park Avenue, Biggin Hill Court, Park Laureate Drive

Speeding complaint: Cargo Court, Michael Lane, Lethborough Road

Theft of Trailer: 500 block Hurstbourne Parkway S.

Emergency call 911

To report a crime call (502) 267-0503

***Any questions concerning Block Watch programs,
contact Community Resource Officer Felicia Burba
at the Jeffersontown Police Department
(502) 267-0505***

Visit our website : www.jeffersontown.gov